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ALAMO RMA LAUNCHES “4-1-1 ON 281”

Opens Two-Way Conversation with the Community about Past, Present and Future of 281 North

Alamo RMA Press Releases are available at www.AlamoRMA.org

(SAN ANTONIO) – March 12, 2009 – The Alamo Regional Mobility Authority today launched a public involvement effort – the *4-1-1 on 281* – to engage the 281 North community in a two-way conversation about transportation issues impacting the area. Joined by neighborhood and business leaders and property owners along the 281 corridor, Dr. William E. Thornton, Chairman of the Alamo RMA kicked-off the start of the new effort.

Thornton introduced the new website, www.411on281.com, and other materials that will be readily available to the public. The “4-1-1 on 281” will utilize a Web site, printed materials, social media outlets including Facebook and Twitter, and a series of neighborhood events to engage the community on the real issues facing 281 North and what is being done to find viable long-term solutions. The goal of the outreach initiative is to bring easy-to-understand information about the wide variety of issues facing 281 North together in one place, while inviting the public to ask questions, provide feedback and engage in a two-way discussion about short-term and long-term solutions to the traffic congestion.

“The day 281 North lost environmental clearance back in October 2008, we knew we needed a fresh approach,” said Dr. Thornton. “Fortunately we have a clean slate as we begin the Environmental Impact Statement process, but the public is frustrated by the delay in construction and they want answers. The 4-1-1 on 281 will be a source to provide accurate and real-time information about what is happening and what happens next on 281.”

“I welcome this program and the chance to create a reasonable dialogue about transportation issues facing this area,” said Art Downey, a long-time Stone Oak resident. “There are still so many questions about what can actually happen out here to alleviate congestion. It’s important to get answers, and more importantly, engage our community with facts and not just emotions. I’m glad to see the Alamo RMA engaging and helping guide this needed discussion.”

About the Alamo Regional Mobility Authority

Overseen by a seven-member Board of Directors, the Alamo RMA includes a professional staff and consultant team that are committed to finding ways to empower our local community to take charge of our transportation future. The purpose of the Alamo RMA is to provide Bexar County with opportunities to accelerate needed transportation projects - through the direction of a local board making local choices about local mobility needs - that enhance the quality of life and economic growth for all residents in our region.